

Olivia Cleary

Journalist - Reporter - Anchor

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EDUCATION

University of Oregon — Bachelor of Arts in Journalism, Minor in Legal Studies (2021-2025)

- Member of KWVA Sports and Duck TV, focused on live sports broadcasting, reporting and production.

PROFILE SUMMARY

Dynamic sports reporter and visual content creator with experience in live event coverage, photography, videography, and multi-platform storytelling. Skilled at capturing real-time sports content in fast-paced environments, and producing engaging video and photo content for social and digital platforms. Experienced in on-camera reporting, interviewing, and collaborating with production teams to deliver compelling, audience-driven sports coverage.

SKILLS

- Sports photography and videography
- Live event and game-day content capture
- Real-time social media content creation
- Multi-platform storytelling (digital, social, broadcast)
- Video editing (Adobe Premiere Pro, Final Cut Pro)
- Photo editing (Adobe Lightroom, Photoshop)
- On-camera reporting and interviewing
- Fast-paced, deadline-driven content production
- Strong understanding of sports storytelling and audience engagement
- Collaboration with production and editorial teams
- Content packaging for social and digital platforms
- Adaptability in live sports environments

WORK EXPERIENCE

Sports Illustrated Network — Oregon Ducks & USC Trojans Reporter

Eugene, OR | May 2024 – Present

- Produce daily written and video content covering Oregon athletics, including exclusive interviews and feature stories.
- Deliver live digital updates and real-time coverage from major events, engaging fans across platforms.
- Build relationships with athletes and coaches to generate authentic interviews and digital content.

KEZI 9 News — Sports Reporter & Anchor

Eugene, OR | March 2025 – April 2026

- Deliver live, on-camera sports segments with energy, clarity, and strong presence.
- Conduct engaging interviews with coaches, athletes, and fans, asking thoughtful, conversational questions.
- Ad-lib confidently during highlights, breaking news, and live shots.
- Produce, write, shoot, and edit sports content for broadcast, digital, and social platforms.

Big Ten Network (B1G+) — Sideline Reporter

Eugene, Oregon | November 2024 – February 2025

- Deliver live, high-energy sideline updates for Division I broadcasts.
- Conduct on-camera interviews under tight time constraints with coaches and athletes.
- Collaborate with producers, directors, and on-air talent to execute seamless broadcasts.

University of Oregon — In-Venue Emcee (Men's & Women's Basketball)

Eugene, OR | November 2023 - February 2025

- Host in-arena promotions, halftime events, contests, and fan features with high energy and charisma.
- Ad-lib naturally during unpredictable moments to maintain engagement and excitement among fans.
- Work closely with marketing team to follow scripts, cues, and game flow.